



SEPTEMBER 19-20

2018

*Connecting Faster Payment World*

**18th Annual**

**Solutions Payments Conference**



**PaymentsFirst**

Service • Education • Support





# Atlanta Marriott Perimeter

- Perimeter Mall 0.2 miles
- Walking distance to King and Queen towers
- Near I-285 and GA 400 Interstate Junction
- Recreational Activities Onsite
- Skyview Ferris Wheel 12 miles
- Suntrust Park 10 miles
- Mercedes Benz Stadium 12 miles
- Multiple Dining Options

# 18th Annual Solutions Conference

Solutions has been held in the financial hub of Atlanta for 18 years, providing two powerful days filled with multiple networking opportunities and valuable education provided by some of the industry's best speakers. The Fraud Forum and Payment Channel Workshop, provide current, impactful information for financial professionals across the payment channels. This year we have added additional value, highlighting our Sponsors and Exhibitors. We appreciate the dedication, time and commitment you provide and through your partnership, together, Solutions 2018 will be a great success. We look forward to working with you and thank you for your partnership.



# Diamond Level Solutions Conference



Diamond Sponsorship  
\$7,500

- Solutions Website vendor Logo Displayed
- PaymentsFirst Website Vendor Logo Displayed
- Company Advertisement FULL Page Displayed
  - PaymentsFirst Webinars
  - In Person Sessions, Workshops
  - Payments Summit 2018 (5 cities)
  - Payment Connections Newsletter
- 5-10 minute video or spokesperson at Solutions
- 2 Complimentary Invitations to Conference
- Prime Large Booth Space at Conference
- Certification Dinner Honorary
- PaymentsFirst Mobile App logo displayed
- Attendee List Provided Prior to Event

# Gold Level Solutions Conference



Gold Sponsorship  
**\$3,500**

- Solutions Website Vendor Logo Displayed
- Company Logo Displayed
  - PaymentsFirst Webinars
  - In Person Sessions, Workshops
  - Payments Summit 2018 (5 cities)
  - Payment Connections Newsletter
- 30 second video played at Solutions
- 2 Complimentary Invitations to Conference
- Booth Space Included
- PaymentsFirst Mobile App logo displayed
- Attendee List Provided Prior to Event

# Bronze Level Solutions Conference



Bronze Sponsorship  
**\$1,500**

- Solutions Website Vendor Logo Displayed
- Company Logo Displayed
  - PaymentsFirst Webinars
  - In Person Sessions, Workshops
  - Payments Summit 2018 (5 cities)
  - Payment Connections Newsletter
- 1 Complimentary Invitation to Conference
- PaymentsFirst Mobile App logo displayed
- Attendee List Included at Conference



## Additional Sponsor Opportunities

Lunch Sponsorship	\$3,100
Breakfast Sponsorship	\$2,500
Networking Reception	\$2,700
Morning Break	\$1,500
Conference Bags	\$1,700
Workshop Attendee Lunch	\$1,000
Name Badge Holders	\$1,700
AAP/NCP/APRP/CTP Certification Dinner	\$2,500

# PaymentsFirst Mobile App

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- Engage our Members
- Inform our Attendees
- Advertise our Sponsors/Exhibitors
- Help Attendees Navigate through location
- Schedule of Events
- Social Sharing through LinkedIn Connection







# Solutions Conference

## 30 second video promotion

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- Highlight Topics and Speakers
- Highlight NEW CONFERENCE LOCATION!
- Sponsors Recognized
- Link embedded in email blasts
- Link connected to websites
- Played prior to all webinar and in person classes and workshops



# 2018 Exhibitors Price \$895

Company Logo Displayed on Solutions Website and Mobile App, Internet, Attendee List Included

## Sponsor & Exhibitor Form



### Company Information

Company Name

Title

Contact Name

Contact Email

Company Address

City

State

Zip Code

### Attendee Information

Attendee Name

Title

Email Address

Phone Number

Attendee Name

Title

Email Address

Phone Number

Attendee Name

Title

Email Address

Phone Number



## Sponsor &amp; Exhibitor Form

Available Options	Amount	Quantity
Diamond Level	\$7,500	
Gold Level	\$3,500	
Bronze Level	\$1,500	
Lunch Sponsorship	\$3,100	
Breakfast Sponsorship	\$2,500	
Networking Reception	\$2,700	
Morning Break	\$1,500	
Conference Bags	\$1,700	
Workshop Attendee Lunch	\$1,000	
Name Badge Holders	\$1,700	
AAP, APRP, NCP, CTP Certification Exhibitor	\$2,500	
Booth	\$895	
Additional Attendee	\$395	
	<b>Total</b>	

Authorization - I have read and agree to abide by the PaymentsFirst Conference Regulations outlined in this packet. Furthermore, I understand that the Conference Committee and/or management of PaymentsFirst shall interpret all of said regulations, and the parties hereto shall be bound by such interpretation.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Payment Method Options Available: ACH, Credit Card, Check** (payable to PaymentsFirst)

Amount: \_\_\_\_\_

ACH: Routing # \_\_\_\_\_ Account # \_\_\_\_\_

Account Type: DDA      GL      Savings

Please bill my:      MC      Visa      Amex

Credit Card #: \_\_\_\_\_

Exp.Date: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Please email forms to**  
**gcraig@paymentsfirst.org or**  
**fax: 678-384-9796**